

# NEWS

#### For Immediate Release

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## *Washington SmartCEO* magazine Honors Bernhardt Wealth Management as a Best-Run Company in Washington

## 100 elite companies are recognized in the 2012 SmartCEO100 Best-Run Companies program

McLean, VA – (July 9, 2012) – Bernhardt Wealth Management, Inc. has been selected as a 2012 SmartCEO100 Best-Run Company, a program by *SmartCEO* magazine. Bernhardt Wealth Management is an investment advisory firm that is based in McLean, Virginia.

"Our firm is proud to be recognized as one of the area's best-run companies," said Gordon Bernhardt, the president and founder of the firm. "We dedicate ourselves to focusing on our clients' investment goals so they can focus on creating a quality of life that reflects their deepest values," adds Bernhardt.

This prestigious accolade honors 100 companies that are leaders within their industries and have experienced consistent growth. The SmartCEO100 Best-Run Companies program is a (gated) community of the 100 most proactive, profitable companies in the region. SmartCEO will honor these companies with three exclusive events in 2012 including a black-tie soiree, a book launch party and a leadership conference. Additionally, this selected group will be profiled in the SmartCEO100 Book to be released in September.

"The Best-Run Companies have the vision, talent, customers and internal processes in place to serve as strong examples to others in their markets and industries," says SmartCEO group publisher Jaime Nespor. "These companies have stood the test of time and have a proven track record of outperforming competitors. Their brand has created a strong reputation in the

community they serve and we are very proud to recognize them and wish them continued success."

Each member of this exclusive group of 100 CEOs has the opportunity to connect with other like-minded individuals at three major events throughout the year. The 2012 Best-Run Companies black-tie event, which took place on June 13, 2012 at The Carlyle Club in Alexandria, VA, kicked off the celebration of this year's recipients in Washington. The evening featured dinner, dancing, a live performance by band Escapade and comedy by Kelly Terranova.

The book launch party will take place on Sept. 27, 2012 from 6:00 to 8:30 p.m. in the Lexus Presidents Club and Nationals' home dugout at Washington Nationals Park. Guests are urged to bring their cleats and gloves as batting practice, private tours of the press room, clubhouse and dugouts and racing president mascots will be available for entertainment throughout the evening. At the private cocktail reception, the SmartCEO100 Book will be unveiled. This 13<sup>th</sup> edition of *SmartCEO* magazine will give the SmartCEO100 group the opportunity to tell their story to over 135,000 CEOs throughout the Mid-Atlantic.

The final event of the year will bring together the Best-Run Companies in the Mid-Atlantic. On Dec. 13, 2012 over 500 decision-makers will attend the SmartCEO100 Mid-Atlantic Best-Run Companies Conference, the most comprehensive leadership conference for Mid-Atlantic CEOs. This all-day event will feature high-level speakers, breakout sessions and an awards program to select the SmartCEO Best-Run Companies in the Mid-Atlantic.

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## About SmartCEO

SmartCEO is an exclusive community of CEOs and business leaders with a mission to educate and inspire our community through the pages of our magazine, connections at our C-level events and access to valuable online resources. With over 10 years of consistent growth, our communities comprise business leaders who are visionaries, mentors and well-respected leaders whose experiences benefit their own organizations and the communities in which they serve. Growing companies are SmartCEO companies.

## **About Bernhardt Wealth Management**

Bernhardt Wealth Management was established in 1994 by Gordon J. Bernhardt, CPA, PFS, CFP®, AIF®. The firm provides financial planning and wealth management services to affluent individuals, families and business-owners throughout the Washington, DC area. The Bernhardt team is focused on providing high-quality service and independent financial advice to help clients make informed decisions about their money. For more information, visit <u>bernhardtwealth.com</u> or <u>gordon-bernhardt.blogspot.com</u>.

**Disclosure Statement:** Past results are not indicative of future results. Bernhardt Wealth Management, Inc. (BWM) is a registered investment advisor with the Securities & Exchange Commission. BWM may only transact business or render personalized investment advice in those states and international jurisdictions where we are registered/filed notice or otherwise excluded or exempted from registration requirements. Any communications with prospective clients residing in states or international jurisdictions where BWM and its advisory affiliates are not registered or licensed shall be limited so as not to trigger registration or licensing requirements.

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